



Texas-Oklahoma Barrel Racing Association (TOBRA) is the only non-profit association of its kind in the Northern Texas area dedicated to promoting the sport of barrel racing. For more than 40 years TOBRA has been established as one of the leading barrel race producers in the area. Barrel racing is an event in which a horse and rider race to complete a clover-leaf pattern around three barrels in the fastest time. 100% of the money this association earns goes to benefit and reward its members and competitors.

Our goal every year is to promote and enhance our sport through the production of high-quality events. TOBRA events offer partnerships with the industry's leading associations such as the Better Barrel Racing Association (BBR) and the Women's Professional Rodeo Association (WPRA) while remaining open to competitors of all levels. Last year our association had a membership consisting of women, men and children as young as two years old. Our members compete in age group categories giving contestants of all ages a chance to win money and/or prizes.

I would like to take this opportunity to invite you to sponsor our 2025 TOBRA Barrel Racing season. Our club draws participants and fans from all over Northern Texas and Southern Oklahoma. Our membership continues to grow, and we are looking forward to another exciting year. This is a great opportunity to have your business advertised to riders and spectators across our social media pages, website and at all of our events.

All levels of sponsorship are tax deductible, and you will be entitled to advertisement of your business in a variety of ways such as at the barrel races and/or on our website. Plus, our loyal members are encouraged to support our sponsors by choosing them when deciding who to do their business with. When you become a sponsor for TOBRA you are supporting a family focused organization which you can be proud to be affiliated with.

All sponsorships, regardless of the amount, are a vital part of the success of Texas Oklahoma Barrel Racing and we appreciate you taking the time to consider supporting our organization.

If you have any questions, please contact Tammy Lemond at (940)-781-2414 or tammylemond@aol.com. We will be glad to answer any questions. Thank You!

Sponsorship Opportunities

Platinum Saddle Sponsor \$2500 Annually	<ul style="list-style-type: none"> • Sponsor name on both sides of the Year-end Championship saddle • Sponsor logo on entry forms, event flyers and promotional materials • Announcement recognition throughout each event • Business logo on barrel wraps at every event • 2 banners hung in the arena at every event-strategically placed to maximize exposure for your business (provided by sponsors) • Vendor space at every event • Business logo on our website home page listing of sponsors • Text blasts and social media exposure with our targeted campaigns
Gold Saddle Sponsor \$1500 Annually	<ul style="list-style-type: none"> • Sponsor name on one side of the Year-end Championship saddle • Announcement recognition throughout each event • Business logo on barrel wraps at every event • 1 banner hung in the arena at every event (provided by sponsors) • Vendor space at every event • Business logo on our website home page listing of sponsors • Text blasts and social media exposure with our targeted campaigns
Race Buckle Sponsor \$1000 Per event	<ul style="list-style-type: none"> • Sponsor name on each race buckle (5 total) • Sponsor logo on entry forms, event flyers and promotional materials • Announcement recognition throughout event • 1 banner hung in the arena at every event (provided by sponsors) • Vendor space at event • Business logo on our website home page listing of sponsors • Text blasts and social media exposure with our targeted campaigns
Vendor/Banner Sponsor \$500 Annually	<ul style="list-style-type: none"> • Announcement recognition throughout event • 1 banner hung in the arena at every event (provided by sponsors) • Vendor space at every event • Business logo on our website home page listing of sponsors • Social media exposure with our targeted campaigns
Banner Sponsor \$250 Annually	<ul style="list-style-type: none"> • 1 banner hung in the arena at every event (provided by sponsors) • Business logo on our website home page listing of sponsors

Packages outlined above are an example of what we can do for you. We work with each sponsor to custom tailor a program to fit your business needs and budget. To discuss sponsorship opportunities please contact Krystal Burris (Sponsorship/Awards Director) at 940-613-5769 or kbbarelracer30@yahoo.com.

Sponsorship Options

Please circle one:

\$2500-Platinum Saddle Sponsor

\$1500- Gold Saddle Sponsor

\$1000- Race Buckle Sponsor \$500-Vendor Sponsor \$250-Banner Sponsor

All Sponsorships are Tax Deductible
Please include business card

Sponsor or Business Name: _____

Contact: _____ Phone: _____

Address: _____

Amount Paid: \$_____ Check # _____

Make checks payable to TOBRA

Mail completed forms to:

Tammy Lemond

PO BOX 462

Petrolia, TX 76377

